

**WPEC** 1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

1339798 Contract #

**Schedule Dates** 09/25/12-10/07/12 **Advertiser** 

House Majority Political Action Committee (57001) Entered By CO-OP

**Date Entered** 

**Last Modified** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Demo

No

06238687

A35+R

Normal

15.00

\$9,082.50

\$51,467.50

Comments:

Date:

Waterfront Strategies (7591)

POLITICAL ISSUE (ns) (1187) Brand HOUSE MAJ PAC 9/25 (462765) Salesperson TeleRep/DC, Washington DC (2995)

TeleRep Washington DC Sales Office BASSETT, LAURA **Buyer Name** Phone/Fax

Agency

Product

Date:

Accepted-Station:

CPE 79/86/1417 **Account Types** National/Political Issue Agency BRD

**Billing Type** Weekly/Irregular HOUSE MAJ PAC 9/25 Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) 07/18/12 10/01/12 Nancy Brutus

By Broadcast Month Spots Rate Sep. 2012 39 \$24,350.00 Oct. 2012 45 \$36,200.00

Grand Total: \$60,550.00 84

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Sı	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-10/05/12	3	:30	10A- 11A (EST)	2		X	X	X	X	i	4	\$275.00	\$1,100.00	West Palm Beach (WPEC)		7/18/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	3	:30	11:35P- 12:35A (EST)	2		X	X	X	X	İ	2	\$300.00	\$600.00	West Palm Beach (WPEC)		7/18/12
3.0	Normal Line / SPOT (3)	09/25/12-10/05/12	3	:30	11A- 12P (EST)	2		X	X	X	X	ĺ	1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/18/12
3.0.1	Closed Preempt (3)	09/25/12														West Palm Beach (WPEC)	Sold Out/Exception - highe cash politicals are in, per Lillie	
3.0.2	Closed Preempt (3)	09/25/12						 	 	I I		i i				West Palm Beach (WPEC)	Sold Out/Exception - due to higher cash/political	
3.0.3	Closed Preempt (3)	10/02/12						-  -  -				i 1 1				West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political runn	
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	5	:30	12:30P- 4P (EST)	2		X	X	X	X	İ	2	\$400.00	\$800.00	West Palm Beach (WPEC)		7/18/12
5.0	Normal Line / SPOT (5)	09/25/12-10/05/12	3	:30	12P- 12:30P (EST)	2		X	X	X	X	ĺ	4	\$375.00	\$1,500.00	West Palm Beach (WPEC)		7/18/12
6.0	Revised Line / SPOT (6)	09/25/12-09/28/12	2	:30	3P- 4P (EST)	2		X	X	X	X	İ				West Palm Beach (WPEC)		7/18/12
6.1	Normal Line / SPOT (6)	09/25/12-09/28/12	3	:30	3P- 4P (EST)	2		X	X	X	X		2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/28/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	3	:30	4P- 5P (EST)	2		X	X	X	X	Ĭ L	2	\$375.00	\$750.00	West Palm Beach (WPEC)		7/18/12
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Contract #	1339798	Date Entered	07/18/12
Schedule Dates	09/25/12-10/07/12	Last Modified	10/01/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
		cc cr	No

 Agency
 Waterfront Strategies (7591)
 CO-OP
 No

 Product
 POLITICAL ISSUE (ns) (1187)
 Headline #
 06238687

 Brand
 HOUSE MAJ PAC 9/25 (462765)
 Demo
 A35+R

 Salesperson
 TeleRep/DC, Washington DC (2995)
 Order Type
 Normal

Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** Commission \$9,082.50 Phone/Fax **Net Total** \$51,467.50 CPE 79/86/1417

Sales Tax

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments HOUSE MAJ PAC 9/25

\*\*\*\*\* THIS IS A CACH

Date:

HOUSE MAJ PAC 9/25
\*\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*\*,

West Palm Beach (	WPEC)	
By Broadcast Month	<b>Spots</b>	Rate
Sep. 2012 Oct. 2012	39 45	\$24,350.00 \$36,200.00
Grand Total:	84	\$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT (8)	09/25/12-10/05/12	3	:30	5P- 5:30P (EST)			1	1	1	1			8	\$500.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
9.0	Normal Line / SPOT (9)	09/25/12-10/05/12	3	:30	5:30P- 6P (EST)			1	1	1	1			8	\$500.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
10.0	Normal Line / SPOT (10)	09/25/12-10/05/12	2	:30	6P- 6:30P (EST)			1	1	1	1			8	\$900.00	\$7,200.00	West Palm Beach (WPEC)		7/18/12
11.0	Normal Line / SPOT (11)	09/25/12-10/05/12	3	:30	6A- 7A (EST)	2		Χ	Х	Х	Χ			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		7/18/12
12.0	Revised Line / SPOT (12)	09/25/12-10/05/12	2	:30	6:30P- 7P (EST)	1		Χ	Χ	Χ	Χ						West Palm Beach (WPEC)		7/18/12
12.1	Normal Line / SPOT (12)	09/25/12-10/05/12	3	:30	6:30P- 7P (EST)	1		Χ	Х	Х	Х			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/27/12
13.0	Normal Line / SPOT (13)	09/25/12-10/05/12	3	:30	7P- 7:30P (EST)	1		Χ	Х	Х	Χ			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		7/18/12
14.0	Normal Line / SPOT (14)	09/25/12-10/05/12	3	:30	7A- 9A (EST)	1		Χ	Х	Х	Χ			2	\$300.00	\$600.00	West Palm Beach (WPEC)		7/18/12
15.0	Normal Line / SPOT (15)	09/25/12-10/05/12	3	:30	9A- 10A (EST)	3		Χ	Х	Х	Χ			6	\$225.00	\$1,350.00	West Palm Beach (WPEC)		7/18/12
16.0	Normal Line / Prime (16)	09/28/12-09/28/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		7/18/12
17.0	Normal Line / Prime (37)	10/05/12-10/05/12	2	:30	9P- CBS-Made in Jersey (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		7/18/12
18.0	Normal Line / Prime (18)	10/01/12-10/01/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1							1	\$2,300.00	\$2,300.00	West Palm Beach (WPEC)		7/18/12
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CONFIRMATION CC	INTRACT	
Accepted-Station:	Date:	Comments:



Contract #	1339798	Date Entered	07/18/12
Schedule Dates	09/25/12-10/07/12	Last Modified	10/01/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus

Agency CO-OP No Waterfront Strategies (7591) 06238687 Product Headline # POLITICAL ISSUE (ns) (1187) Demo A35+R Brand HOUSE MAJ PAC 9/25 (462765) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995)

 Sales Office
 TeleRep Washington DC
 Package Deal

 Buyer Name
 BASSETT, LAURA
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$9,082.50

 CPE
 79/86/1417
 Net Total
 \$51,467.50

 Account Types
 National/Political Issue Agency RPD
 Sales Tax

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Date:

Comments HOUSE MAJ PAC 9/25

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (		
By Broadcast Month	Spots	Rate
Sep. 2012	39	\$24,350.00
Oct. 2012	45	\$36,200.00
Grand Total:	84	\$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT (19)	09/29/12-10/06/12	4	:30	5A- 6A (EST)						1		1	\$50.00	\$50.00	West Palm Beach (WPEC)		7/18/12
19.0.1	Closed Preempt (19)	09/29/12														West Palm Beach (WPEC)	Political/Spot -	
20.0	Normal Line / SPOT (20)	09/29/12-10/06/12	2	:30	6P- 6:30P (EST)						1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/18/12
20.0.1	Closed Preempt (20)	09/29/12														West Palm Beach (WPEC)	Sold Out/Exception - higher rates/political in breaks	
21.0	Normal Line / SPOT (21)	09/29/12-10/06/12	4	:30	6A- 7A (EST)						1		2	\$125.00	\$250.00	West Palm Beach (WPEC)		7/18/12
22.0	Normal Line / SPOT (22)	09/29/12-10/06/12	4	:30	7A- 9A (EST)						1		2	\$150.00	\$300.00	West Palm Beach (WPEC)		7/18/12
23.0	Revised Line / Prime (38)	09/30/12-09/30/12	2	:30	10P- CBS-The Mentalist (Sunday)							1				West Palm Beach (WPEC)		7/18/12
23.1	Normal Line / Prime (38)	09/30/12-09/30/12	3	:30	10P- CBS-The Mentalist (Sunday)							1		\$2,000.00		West Palm Beach (WPEC)		8/27/12
23.1.1	Closed Preempt (38)	09/30/12														West Palm Beach (WPEC)	Live Program Overrun/Exception - Please write back on for the same date wider ti	
24.0	Normal Line / SPOT (39)	10/07/12-10/07/12	2	:30	10:30A- 11:30A (EST)							1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		7/18/12
25.0	Normal Line / SPOT (25)	10/07/12-10/07/12	2	:30	6:30P- 7P (EST)							1		\$500.00		West Palm Beach (WPEC)		7/18/12

CONFIRMATION CO	NTRACT	
Accepted-Station:	Date:	Comments:



Contract #	1339798
Schedule Dates	09/25/12-10/07/
Advertiser	House Majority P
Agency	Waterfront Strate
Product	POLITICAL ISSUI

/12 **Last Modified** 

Political Action Committee (57001) Entered By CO-OP egies (7591) Headline # IE (ns) (1187) Demo

**Date Entered** 

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

07/18/12

10/01/12

06238687

A35+R

Normal

15.00

\$9,082.50

\$51,467.50

Comments:

Date:

No

Nancy Brutus

Brand HOUSE MAJ PAC 9/25 (462765) Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC BASSETT, LAURA **Buyer Name** Phone/Fax

CPE 79/86/1417 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

Date:

Accepted-Station:

HOUSE MAJ PAC 9/25
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) By Broadcast Month Spots Sep. 2012

Oct. 2012

Grand Total:

Rate 39 \$24,350.00 45 \$36,200.00 84 \$60,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th I	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0.	Closed Preempt (25)	10/07/12													West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	
26.0	Normal Line / SPOT (26)	09/30/12-10/07/12	3	:30	7A- 8A (EST)						1	2	\$150.00	\$300.00	West Palm Beach (WPEC)		7/18/12
27.0	Normal Line / SPOT (27)	10/07/12-10/07/12	3	:30	7P- 8P (EST)						1	1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
28.0	Normal Line / SPOT (28)	09/30/12-10/07/12	3	:30	8A- 9A (EST)						1	2	\$200.00	\$400.00	West Palm Beach (WPEC)		7/18/12
29.0	Normal Line / SPOT (29)	10/07/12-10/07/12	3	:30	9A- 10:30A (EST)						1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		7/18/12
30.0	Normal Line / Prime (40)	10/04/12-10/04/12	2	:30	10P- CBS-Elementary (Thursday)				1			1	\$2,750.00	\$2,750.00	West Palm Beach (WPEC)		7/18/12
31.0	Normal Line / SPOT (31)	09/25/12-10/07/12	3	:30	11P- 11:35P (EST)	2		х х	x :	κx	Х	4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		7/18/12
32.0	Normal Line / Prime (41)	10/02/12-10/02/12	2	:30	10P- CBS-Vegas (Tuesday)			1				1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		7/18/12
33.0	Normal Line / Prime (33)	10/02/12-10/02/12	3	:30	8P- CBS-NCIS (Tuesday)			1				1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		7/18/12
34.0	Normal Line / Prime (34)	09/26/12-09/26/12	3	:30	8P- CBS-Survivor (Wednesday)			1				1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		7/18/12
35.0	Normal Line / SPOT (35)	10/01/12-10/01/12	3	:30	5P- 5:30P (EST)		1					1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/18/12
36.0	Normal Line / SPOT (36)	10/01/12-10/01/12	3	:30	5:30P- 6P (EST)		1					1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/18/12

WPEC 1100 Fairfield Dr West Palm Beach, FL  Waterfront Strategies 3050 K St NW #100 Washington, DC 20007	Schedule Dates Advertiser Agency  33407  Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	# 1339798  09/25/12-10/07/12  House Majority Political Action Committee (57001)  Waterfront Strategies (7591)  POLITICAL ISSUE (ns) (1187)  HOUSE MAJ PAC 9/25 (462765)  TeleRep/DC, Washington DC (2995)  TeleRep Washington DC  BASSETT,LAURA  /  79/86/1417  National/Political Issue Agency BRD  Weekly/Irregular  HOUSE MAJ PAC 9/25  ****** THIS IS A CASH IN ADVANCE SCHEDULE ******,	Last Modified Entered By CO-OP Headline # Demo Order Type Package Deal Commission % Commission Net Total Sales Tax	07/18/12 10/01/12 Nancy Brutus No 06238687 A35+R Normal 15.00 \$9,082.50 \$51,467.50	West Palm Beach By Broadcast Month Sep. 2012 Oct. 2012 Grand Total:	39 \$2 45 \$3	Rate 4,350.00 6,200.00 0,550.00
Line Line Type / Break Type (Ref #) Dates	Sec Length	Run Times SPW Mo Tu We Th Fr Sa Su	J Spots Rate	Total	Station	Comments	Entered
37.0 M/G For 23.1.1 / Prime (38) 09/30/12-09/30/		12:30A (EST)	+ ' +	<del>-  </del>	West Palm Beach (WPEC)	Confinence	10/1/12
			,,,,,				

Date:

Comments:

Accepted-Station:

Date:

OZ NEWSED	WPEC 1100 Fairfield Dr West Palm Beach, Fl

L 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

Contract #	1374449	Date Entered	09/18/12
Schedule Dates	09/19/12-09/23/12	Last Modified	09/18/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
Agency	Waterfront Strategies (7591)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06321798

Demo A35+R Brand HOUSE MAJ PAC 9/18 (473992) Order Type Salesperson Normal TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** Commission

\$2,242.50 Phone/Fax **Net Total** CPE 79/86/1804 \$12,707.50 Sales Tax **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular HOUSE MAJ PAC 9/18
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Comments

West Palm Beach (		Date
By Broadcast Month		Rate
Sep. 2012	28	\$14,950.00
Grand Total:	28	\$14,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.	Normal Line / SPOT (1)	09/19/12-09/21/12	3	:30	10A- 11A (EST)	2			х	х	х				\$340.00		West Palm Beach (WPEC)		9/18/12
1.0.	1 Closed Preempt (1)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per Lillie	
1.0.	2 Closed Preempt (1)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per Lillie	
2.	Normal Line / SPOT (2)	09/19/12-09/21/12	3	:30	11A- 12P (EST)	2			Х	Х	Х				\$625.00		West Palm Beach (WPEC)		9/18/12
2.0.	1 Closed Preempt (2)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
2.0.	2 Closed Preempt (2)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per Lillie	
3.	Normal Line / SPOT (3)	09/19/12-09/21/12	3	:30	12:35A- 1:35A (EST)	2			Х	Х	Х			2	\$150.00	\$300.00	West Palm Beach (WPEC)		9/18/12
4.	Normal Line / SPOT (4)	09/19/12-09/21/12	3	:30	12P- 12:30P (EST)	3			Х	Х	Х			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/18/12
5.	Normal Line / SPOT (5)	09/19/12-09/21/12	3	:30	4P- 5P (EST)	2			Х	Х	Х			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		9/18/12
6.	Normal Line / SPOT (6)	09/19/12-09/21/12	3	:30	5A- 5:30A (EST)	3			Х	Х	Χ			3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/18/12

		CONFIRMATION CONTRAC	; l	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

Contract #	1374449
Schedule Dates	09/19/12-09/23/12

Advertiser House Majority Political Action Committee (57001) Entered By Agency Waterfront Strategies (7591)

Product POLITICAL ISSUE (ns) (1187) Brand HOUSE MAJ PAC 9/18 (473992) Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC BASSETT, LAURA **Buyer Name** 

Phone/Fax CPE 79/86/1804

Date:

**Account Types** National/Political Issue Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular Comments

HOUSE MAJ PAC 9/18
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 

**Last Modified** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Demo

09/18/12

09/18/12

06321798

A35+R

Normal

15.00

\$2,242.50

\$12,707.50

Comments:

Date:

No

Nancy Brutus

West Palm Beach (WPEC) By Broadcast Month Spots Sep. 2012

Rate 28 \$14,950.00 Grand Total: 28 \$14,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT (7)	09/19/12-09/21/12	3	:30	5P- 5:30P (EST)	1			Х	Х	Х		1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/18/12
8.0	Normal Line / SPOT (8)	09/19/12-09/21/12	3	:30	5:30P- 6P (EST)	1			Х	Х	Х		1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/18/12
9.0	Normal Line / SPOT (9)	09/19/12-09/21/12	3	:30	6P- 6:30P (EST)	1			Х	Х	Х		1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/18/12
10.0	Normal Line / SPOT (10)	09/19/12-09/21/12	3	:30	6A- 7A (EST)	1			Х	Х	Х		1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
11.0	Normal Line / SPOT (11)	09/19/12-09/21/12	3	:30	7A- 9A (EST)	2			Х	Х	Х		2	\$340.00	\$680.00	West Palm Beach (WPEC)		9/18/12
12.0	Normal Line / SPOT (12)	09/19/12-09/21/12	2	:30	7:30P- 8P (EST)	2			Х	Х	Х		2	\$790.00	\$1,580.00	West Palm Beach (WPEC)		9/18/12
13.0	Normal Line / SPOT (13)	09/22/12-09/22/12	3	:30	5A- 6A (EST)							1	1	\$190.00	\$190.00	West Palm Beach (WPEC)		9/18/12
14.0	Normal Line / SPOT (14)	09/22/12-09/22/12	3	:30	6P- 6:30P (EST)							1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/18/12
15.0	Normal Line / SPOT (15)	09/22/12-09/22/12	3	:30	6A- 7A (EST)							1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
16.0	Normal Line / SPOT (16)	09/22/12-09/22/12	3	:30	7P- 7:30P (EST)							1	1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
17.0	Normal Line / SPOT (17)	09/22/12-09/22/12	3	:30	7A- 9A (EST)							1	1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
18.0	Normal Line / SPOT (18)	09/23/12-09/23/12	3	:30	6:30P- 7P (EST)							1		\$500.00		West Palm Beach (WPEC)		9/18/12
18.0.1	Closed Preempt (18)	09/23/12														West Palm Beach (WPEC)	Pre-empt/Exception - per Lillie	
					CON	NFIF	RM	ΑT	ĪŌ	N	C	TINC	RAC	T;				

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007	WPEC 1100 Fairfield Dr West Palm Beach, FL 33407	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	09/19/12-09/23/12 House Majority Political Waterfront Strategies (7 POLITICAL ISSUE (ns) ( HOUSE MAJ PAC 9/18 ( TeleRep/DC, Washington DC BASSETT,LAURA / 79/86/1804 National/Political Issue / Weekly/Irregular HOUSE MAJ PAC 9/18	Action Committee (57001) 7591) (1187) (473992) on DC (2995) C	Last Modified Entered By CO-OP Headline # Demo Order Type Package Deal Commission % Commission Net Total Sales Tax	09/18/12 09/18/12 Nancy Brutus No 06321798 A35+R Normal 15.00 \$2,242.50 \$12,707.50	West Palm Beach By Broadcast Month Sep. 2012 Grand Total:		Rate \$14,950.00 \$14,950.00
Line Line Type / Break Typ	e (Ref #) Dates	Sec Length	Run Times SPW Me	10 Tu We Th Fr Sa Su	Spots Rate	Total	Station	Comments	Enterec
Line Line Type / Break Type 19.0 Normal Line / SPOT (19)	e (Ref #) Dates 09/23/12-09/23/12	Sec Length 3 :30 7A- 8A		10 Tu We Th Fr Sa Su	+ - +		Station West Palm Beach (WPEC)	Comments	Entered 9/18/12
		+++	(EST)		1 \$2	25.00 \$225.00		Comments	
19.0 Normal Line / SPOT (19)	09/23/12-09/23/12	3 :30 7A- 8A	(EST)	1	1 \$2	25.00 \$225.00 00.00 \$300.00	West Palm Beach (WPEC)	Comments	9/18/12
19.0 Normal Line / SPOT (19) 20.0 Normal Line / SPOT (20)	09/23/12-09/23/12 09/23/12-09/23/12	3 :30 7A- 8A 3 :30 8A- 9A 3 :30 9A- 10:	(EST)	1	1 \$2 1 \$3 1 \$1,3	25.00 \$225.00 00.00 \$300.00 50.00 \$1,350.00	West Palm Beach (WPEC) West Palm Beach (WPEC)	Comments	9/18/12 9/18/12

Date:

Comments:

Accepted-Station:

Date:



**WPEC** 1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

1375934 Contract # Schedule Dates

Agency

Comments

Date:

Accepted-Station:

09/25/12-10/01/12 Advertiser

House Majority Political Action Committee (57001) Entered By

**Date Entered** 

**Last Modified** 

CO-OP

Demo

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

09/20/12

09/20/12

06323707

A35+R

Normal

15.00

\$2,784.00

\$15,776.00

Comments:

Date:

No

Nancy Brutus

Waterfront Strategies (7591) POLITICAL ISSUE (ns) (1187)

Product Brand HOUSE MAJ PAC 09/25 (474469) Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC **Buyer Name** BASSETT, LAURA

Phone/Fax CPE 79/86/1805

**Account Types** National/Political Issue Agency BRD **Billing Type** Weekly/Irregular

> HOUSE MAJ PAC 09/25 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) By Broadcast Month

**Spots** Rate Sep. 2012 17 \$15,560.00 Oct. 2012 \$3,000.00 1 Grand Total: 18 \$18,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u Spo	s Rate		Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	3	:30	10A- 11A (EST)	1		Х	Х	Х	X			1 \$34	0.00	\$340.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	3	:30	11A- 12P (EST)	1		Х	Х	Х	Х			1 \$62	5.00	\$625.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	3	:30	12:35A- 1:35A (EST)	1		Х	Х	Х	Х			1 \$15	0.00	\$150.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	3	:30	12P- 12:30P (EST)	1		Х	Х	Х	Х			1 \$52	5.00	\$525.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	3	:30	4P- 5P (EST)	1		Х	Х	Х	Х			1 \$52	5.00	\$525.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	3	:30	5A- 5:30A (EST)	1		Х	Х	Х	Х			1 \$30	0.00	\$300.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	3	:30	5P- 5:30P (EST)	1		Х	Х	Х	Х			1 \$75	0.00	\$750.00	West Palm Beach (WPEC)		9/20/12
8.0	Normal Line / SPOT (8)	09/25/12-09/28/12	3	:30	5:30P- 6P (EST)	1		Х	Х	Х	Х			1 \$75	0.00	\$750.00	West Palm Beach (WPEC)		9/20/12
9.0	Normal Line / SPOT (9)	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	1		Х	Х	Х	Х			1 \$90	0.00	\$900.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	09/25/12-09/28/12	3	:30	6A- 7A (EST)	1		Х	Х	Х	Х			1 \$52	5.00	\$525.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	09/25/12-09/28/12	3	:30	7A- 9A (EST)	1		Х	Х	Х	Х			1 \$34	0.00	\$340.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	09/25/12-09/28/12	2	:30	7:30P- 8P (EST)	1		Х	Х	Х	Х			1 \$79	0.00	\$790.00	West Palm Beach (WPEC)		9/20/12
13.0	Normal Line / Prime (13)	10/01/12-10/01/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1							1 \$3,00	0.00	\$3,000.00	West Palm Beach (WPEC)		9/20/12
14.0	Normal Line / SPOT (14)	09/29/12-09/29/12	3	:30	5A- 6A (EST)							1		1 \$19	0.00	\$190.00	West Palm Beach (WPEC)		9/20/12
14.0	Normal Line / SPOT (14)	09/29/12-09/29/12	3	:30	5A- 6A (EST)	IFIF	RM.	ΑT	IC	N	C	1 ONT	RA		0.00	\$190.00		West Palm Beach (WPEC)	West Palm Beach (WPEC)

			Contr	act #	1375934	Ļ						Date	Entered	09	/20/12		West Palm Beach	(WPEC)	
			Schedule	Dates	09/25/12-10/01	/12						Last	Modified	09	/20/12		By Broadcast Month	· · · · · · · · · · · · · · · · · · ·	Rate
	WPEC		Advertise	er	House Majority	Politi	ical Ac	tion C	ommi	ttee (5	7001)	Enter	red By	Na	ncy Brutus		Sep. 2012 Oct. 2012		5,560.00 3,000.00
	1100 Fairf	ield Dr	Agency		Waterfront Stra	tegie	s (759	1)				co-o	P	No			Grand Total:		
	West Paln	n Beach, FL 33407	Product		POLITICAL ISS	JE (n	ns) (11	87)				Head	lline #	06	323707		Grana rotal.	18 \$1	3,560.00
N	EWSHD		Brand		HOUSE MAJ PA	C 09,	/25 (47	74469	)			Demo	0	A3	5+R				
			Salespers	on	TeleRep/DC, W	ashin	gton [	OC (29	95)			Orde	r Type	No	ormal				
			Sales Offi	ce	TeleRep Washii	ngton	DC					Pack	age Deal						
Wate	erfront Strategies	- 1	Buyer Nar	me	BASSETT,LAUR	A						Com	mission %	15	.00				
	K St NW #100		Phone/Fa	x	/							Com	mission	\$2	,784.00				
Wash	nington, DC 20007		CPE		79/86/1805							Net T	Total	\$1	5,776.00				
			Account T	ypes	National/Politica	al Iss	ue Age	ency E	RD			Sales	Тах						
			Billing Ty	oe .	Weekly/Irregula	ar	_	-											
			Comment	s	HOUSE MAJ PAC														
Line	Line Type / Break Type (Ref #)	Dates	Sec Lengt	:h	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa S	u Spo	ots R	ate	Total		Station	Comments	Entere
15.0	Normal Line / SPOT (15)	09/29/12-09/29/12	3	:30 6P- 6:3	OP (EST)						1			\$500.00		West Paln	n Beach (WPEC)		9/20/12
15.0.1	Closed Preempt (15)	09/29/12														West Paln		old Out/Exception - high ates/political in breaks	ner
16.0	Normal Line / SPOT (16)	09/29/12-09/29/12	3	:30 7P- 7:3	OP (EST)						1			\$525.00		West Paln	n Beach (WPEC)		9/20/12
16.0.1	Closed Preempt (16)	09/29/12														West Paln	n Beach (WPEC)	ive Program Overrun/Sp	ot
17.0	Normal Line / SPOT (17)	09/30/12-09/30/12	3	:30 8A- 9A	(EST)						1	L	1	\$300.00	\$300.00	West Paln	n Beach (WPEC)		9/20/12
18.0	Normal Line / Prime (18)	09/27/12-09/27/12	3	:30 10P- CE (Thurso	BS-Elementary day)				1				1 \$	2,250.00	\$2,250.00	West Paln	n Beach (WPEC)		9/20/12
19.0	Normal Line / SPOT (19)	09/25/12-09/30/12	3	:30 11P- 11	1:35P (EST)	1		Х	х	х	X X	(	1 \$	1,050.00	\$1,050.00	West Paln	n Beach (WPEC)		9/20/12
20.0	Normal Line / Prime (20)	09/25/12-09/25/12	3	:30 9P- CBS (Tuesda	S-NCIS: Los Angeles ay)			1					1 \$	5,250.00	\$5,250.00	West Paln	n Beach (WPEC)		9/20/12

Date:

Comments:

Accepted-Station:

Date:



**WPEC** 1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007 Schedule Dates Advertiser

Brand

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

Comments

Date:

CPE

1376166 Contract # 10/16/12-10/21/12

House Majority Political Action Committee (57001) Entered By

**Last Modified** CO-OP

09/20/12 10/16/12

06323728

No

Nancy Brutus

Comments:

Date:

By Broadcast Month Oct. 2012 51 \$46,300.00 Grand Total: 51 \$46,300.00

Rate

West Palm Beach (WPEC)

Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187)

HOUSE MAJ PAC 10/16 (474584) TeleRep/DC, Washington DC (2995)

TeleRep Washington DC

Accepted-Station:

BASSETT, LAURA

79/86/1810

Demo A35+R Order Type Normal

Package Deal

Headline #

**Date Entered** 

Commission % 15.00 Commission

\$6,945.00 \$39,355.00

**Net Total** 

Sales Tax

**Account Types** National/Political Issue Agency BRD **Billing Type** Weekly/Irregular

> HOUSE MAJ PAC 10/16 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/19/12	3	:30	10A- 11A (EST)	2		Х	Х	Х	Х		2	\$340.00	\$680.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	10/16/12-10/19/12	3	:30	11:35P- 12:35A (EST)	33		Х	Х	Х	Х		3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	3	:30	11A- 12P (EST)	2		Х	Х	Х	Х		2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	10/16/12-10/19/12	3	:30	12:35A- 1:35A (EST)	2		Х	Х	Х	Х		2	\$150.00	\$300.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	10/16/12-10/19/12	3	:30	12P- 12:30P (EST)	33		Х	Х	Х	Х		3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	10/16/12-10/19/12	3	:30	4P- 5P (EST)	2		Х	Х	Х	Х		2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	3	:30	5A- 5:30A (EST)	3		Х	Х	Х	Х		3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/20/12
8.0	Revised Line / SPOT (8)	10/16/12-10/19/12	3	:30	5P- 5:30P (EST)	(*)		Х	Χ	Χ	X					West Palm Beach (WPEC)		9/20/12
8.1	Normal Line / SPOT (8)	10/16/12-10/19/12	4	1:0	5P- 5:30P (EST)	1		Х	Х	Х	Х		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/9/12
9.0	Normal Line / SPOT (9)	10/16/12-10/19/12	3	:30	5:30A- 6A (EST)	3		Х	Х	Х	Х		3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	10/16/12-10/19/12	3	:30	5:30P- 6P (EST)	3		Х	Х	Х	Х		3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
11.0	Revised Line / SPOT (11)	10/16/12-10/19/12	3	:30	6P- 6:30P (EST)	(*)		Х	Χ	Χ	X					West Palm Beach (WPEC)		9/20/12
11.1	Normal Line / SPOT (11)	10/16/12-10/19/12	3	:30	6P- 6:30P (EST)	1		Х	Х	Х	Х		1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/9/12
12.0	Normal Line / SPOT (12)	10/16/12-10/19/12	3	:30	6A- 7A (EST)	33		Х	Х	Х	Х		3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/20/12
		1			CON	IFIE	RM	ΑT	10	N	C	ONT	RAC	;T			<u> </u>	

B/E Bookend P/B Piggy Back



C.	
Fairfield Dr	
Palm Beach, FL	33407

Billing Type

Comments

Date:

Weekly/Irregular

Accepted-Station:

Contract # 1376166 **Date Entered** 09/20/12 Schedule Dates 10/16/12-10/21/12 **Last Modified** 10/16/12 Advertiser House Majority Political Action Committee (57001) Entered By Nancy Brutus Agency CO-OP No Waterfront Strategies (7591) 06323728 Product Headline # POLITICAL ISSUE (ns) (1187) Demo A35+R Brand HOUSE MAJ PAC 10/16 (474584) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** Commission \$6,945.00 Phone/Fax **Net Total** \$39,355.00 CPE 79/86/1810 Sales Tax **Account Types** National/Political Issue Agency BRD

HOUSE MAJ PAC 10/16
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (	WPEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2012	51	\$46,300.00
Grand Total:	51	\$46,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (13)	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)	3		Х	Х	Х	Х		3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
14.0	Normal Line / SPOT (14)	10/16/12-10/19/12	3	:30	7A- 9A (EST)	3		Х	Х	Х	Х		3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		9/20/12
15.0	Normal Line / SPOT (15)	10/16/12-10/19/12	2	:30	7:30P- 8P (EST)	2		Х	Х	Х	Х		2	\$790.00	\$1,580.00	West Palm Beach (WPEC)		9/20/12
16.0	Revised Line / SPOT (16)	10/20/12-10/20/12	3	:30	6P- 6:30P (EST)							1				West Palm Beach (WPEC)		9/20/12
17.0	Normal Line / SPOT (17)	10/20/12-10/20/12	3	:30	6A- 7A (EST)							1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
18.0	Revised Line / SPOT (18)	10/20/12-10/20/12	3	:30	7A- 9A (EST)							1				West Palm Beach (WPEC)		9/20/12
18.1	Normal Line / SPOT (18)	10/20/12-10/20/12	3	:30	7A- 9A (EST)							2	2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/9/12
19.0	Revised Line / Football (19)	10/20/12-10/20/12	3	:30	3:30P- Sports-CBS SEC Football							1				West Palm Beach (WPEC)		9/20/12
19.1	Revised Line / Football (29)	10/20/12-10/20/12	3	:30	3:30P- Sports-CBS SEC Football							1				West Palm Beach (WPEC)		9/21/12
19.2	Normal Line / Football (29)	10/20/12-10/20/12	2	1:00	3:30P- Sports-CBS SEC Football							1	1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/9/12
20.0	Revised Line / SPOT (20)	10/21/12-10/21/12	3	:30	10:30A- 11:30A (EST)							1				West Palm Beach (WPEC)		9/20/12
20.1	Normal Line / SPOT (30)	10/21/12-10/21/12	3	:30	10:30A- 11:30A (EST)							1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/21/12
					CON	FIF	RM.	AT	Ю	N (	CO	ONTI	RAC	T				

Date:

Comments:



1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

Contract # 1376166 **Date Entered Schedule Dates** 10/16/12-10/21/12 **Last Modified** 

Advertiser House Majority Political Action Committee (57001) Entered By Agency Waterfront Strategies (7591)

Product POLITICAL ISSUE (ns) (1187) Brand HOUSE MAJ PAC 10/16 (474584) Salesperson TeleRep/DC, Washington DC (2995)

TeleRep Washington DC BASSETT, LAURA **Buyer Name** Phone/Fax

Sales Office

Date:

Accepted-Station:

CPE 79/86/1810 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

HOUSE MAJ PAC 10/16
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) By Broadcast Month Spots Oct. 2012

Grand Total:

09/20/12

10/16/12

06323728

A35+R

Normal

15.00

\$6,945.00

\$39,355.00

Comments:

Date:

No

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Demo

Nancy Brutus

Rate 51 \$46,300.00 51 \$46,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / SPOT (21)	10/21/12-10/21/12	3	:30	12A- 1A (EST)							1				West Palm Beach (WPEC)		9/20/12
21.1	Revised Line / SPOT (31)	10/21/12-10/21/12	3	:30	12:05A- 1:05A (EST)							1				West Palm Beach (WPEC)		9/21/12
21.2	Normal Line / SPOT (31)	10/21/12-10/21/12	3	:30	12:05A- 1:05A (EST)							2	1	\$175.00	\$175.00	West Palm Beach (WPEC)		10/9/12
21.2.1	Closed Preempt (31)	10/21/12														West Palm Beach (WPEC)	Sold Out/Exception -	
22.0	Revised Line / SPOT (22)	10/21/12-10/21/12	3	:30	6:30P- 7P (EST)							1				West Palm Beach (WPEC)		9/20/12
23.0	Normal Line / SPOT (23)	10/21/12-10/21/12	3	:30	7A- 8A (EST)							1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
24.0	Revised Line / SPOT (24)	10/21/12-10/21/12	3	:30	8A- 9A (EST)							1				West Palm Beach (WPEC)		9/20/12
24.1	Normal Line / SPOT (24)	10/21/12-10/21/12	3	:30	8A- 9A (EST)							2	2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/9/12
25.0	Normal Line / SPOT (25)	10/21/12-10/21/12	3	:30	9A- 10:30A (EST)							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		9/20/12
27.0	Revised Line / SPOT (27)	10/16/12-10/21/12	3	:30	11P- 11:35P (EST)	4		Х	Х	( X	Х	Χ				West Palm Beach (WPEC)		9/20/12
27.1	Normal Line / SPOT (27)	10/16/12-10/21/12	4	1:00	11P- 11:35P (EST)	2		Х	х	( X	Х	Χ	2	\$2,100.00	\$4,200.00	West Palm Beach (WPEC)		10/9/12
28.0	Revised Line / SPOT (28*)	10/16/12-10/16/12	4	:30	9P- CBS-Presidential Debate			1								West Palm Beach (WPEC)		9/20/12
28.1	Normal Line / SPOT (32)	10/16/12-10/16/12	4	:30	9P- CBS-Presidential Debate			1					1	\$5,250.00	\$5,250.00	West Palm Beach (WPEC)		9/21/12
29.0	Normal Line / SPOT (35)	10/16/12-10/19/12	4	1:00	6P- 6:30P (EST)	1		X	х	( X			1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/9/12
	<u> </u>	<u> </u>	<u>l</u>		CON	FIF	RM	ATI	ON	I C	ON.	TF	RAC	Т	<u> </u>	<u> </u>	<u> </u>	

3050	wpec 1100 Fairfield West Palm B west Palm	d Dr Beach, FL 33407	Adve Agen Produ Brand Sales Sales Buyer Phon CPE Accor Billin	uct	10/16/12· House Ma Waterfror POLITICA HOUSE M TeleRep N BASSETT, / 79/86/18 National/I Weekly/Ir HOUSE MA ****** THIS	it Strate, L ISSUE AJ PAC : DC, Was Washingt LAURA 10 Political I regular J PAC 10/	plitica gies (ns) (10/10/10/10/10/10/10/10/10/10/10/10/10/1	(7591 ) (118 6 (474 ton DC DC	1) 4584) C (299 ncy BF	95) RD		7001)	Last Mo Entered CO-OP Headlin Demo Order Tr Packagg COmmis	e #  ype Deal ssion %	10/16/12 Nancy Brutt No 06323728 A35+R Normal 15.00 \$6,945.00 \$39,355.00			By Broadcast Month Oct. 2012 Grand Total:	51 51	\$46,300.00 \$46,300.00	0
Line	Line Type / Break Type (Ref #)	Dates	Sec I	Length	Run Times	SI	PW	Mo T	Fu W	e Th	Fr (	Sa Su	Spots	Rate	Т т	otal		Station	Comment	s Ent	ored
		/20/12-10/20/12	2		OP- Sports-CBS SEC		VV	.·10 I	ia W	111		1	3pots 1	\$3,750	_		) West Paln	n Beach (WPEC)	comment	10/10	
				Foo	otball																

Date:

Comments:

Accepted-Station:

Date:



1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

1376375 Contract #

**Schedule Dates** 10/02/12-10/07/12 Advertiser

House Majority Political Action Committee (57001) Entered By Waterfront Strategies (7591)

POLITICAL ISSUE (ns) (1187) HOUSE MAJ PAC 10/02 (466086)

TeleRep/DC, Washington DC (2995) TeleRep Washington DC

**Buyer Name** BASSETT, LAURA Phone/Fax

Agency

Product

Salesperson

Sales Office

Brand

CPE 79/86/1808 Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular HOUSE MAJ PAC 10/02 Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 09/20/12 **Last Modified** 09/21/12

Nancy Brutus

06323714

A35+R

Normal

15.00

\$2,485.50

\$14,084.50

No

CO-OP

Demo

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

West Palm Beach (		Data
By Broadcast Month		#16 F70 00
Oct. 2012	18	\$16,570.00
Grand Total:	18	\$16,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	3	:30	10A- 11A (EST)	1		Х	Х	Х	Х			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	3	:30	11A- 12P (EST)	1		Χ	Х	Х	Х			1	\$625.00	\$625.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	3	:30	12:35A- 1:35A (EST)	1		Χ	Х	Х	Х			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	10/02/12-10/05/12	3	:30	12P- 12:30P (EST)	1		Χ	Х	Х	Х			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	10/02/12-10/05/12	3	:30	4P- 5P (EST)	1		Χ	Х	Х	Х			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	10/02/12-10/05/12	3	:30	5A- 5:30A (EST)	1		Χ	Х	Х	Х			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	10/02/12-10/05/12	3	:30	5P- 5:30P (EST)	1		Χ	Х	Х	Х			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
8.0	Normal Line / SPOT (8)	10/02/12-10/05/12	3	:30	5:30P- 6P (EST)	1		Χ	Х	Х	Х			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
9.0	Normal Line / SPOT (9)	10/02/12-10/05/12	3	:30	6P- 6:30P (EST)	1		Χ	Х	Х	Х			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	10/02/12-10/05/12	3	:30	6A- 7A (EST)	1		Χ	Х	Х	Х			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	10/02/12-10/05/12	3	:30	7A- 9A (EST)	1		Χ	Х	Х	Х			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	10/02/12-10/05/12	2	:30	7:30P- 8P (EST)	1		Χ	Х	Х	Х			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/20/12
13.0	Revised Line / Prime (13*)	10/05/12-10/05/12	3	:30	8P- CBS-CSI New York (Friday)						1						West Palm Beach (WPEC)		9/20/12

<b>CONFIRMATION CONTI</b>	RA	CT
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

OZ NEWSFD	WPEC 1100 Fairfield Dr West Palm Beach, FL 33407
Waterfront Strategies 3050 K St NW #100	

Billing Type

Comments

Date:

Weekly/Irregular

Accepted-Station:

Washington, DC 20007

Contract #	1376375	Date Entered	09/20/12
Schedule Dates	10/02/12-10/07/12	Last Modified	09/21/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
Agency	Waterfront Strategies (7591)	СО-ОР	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06323714
Brand	HOUSE MAJ PAC 10/02 (466086)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	BASSETT,LAURA	Commission %	15.00
Phone/Fax	/	Commission	\$2,485.50
СРЕ	79/86/1808	Net Total	\$14,084.50
Account Types	National/Political Issue Agency BRD	Sales Tax	

HOUSE MAJ PAC 10/02
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (		
By Broadcast Month	<u>Spots</u>	Rat
Oct. 2012	18	\$16,570.00
Grand Total:	18	\$16,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / Prime (20)	10/05/12-10/05/12	3	:30	8P- CBS-CSI New York (Friday)					1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		9/21/12
14.0	Normal Line / SPOT (14)	10/06/12-10/06/12	3	:30	6A- 7A (EST)						1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
15.0	Revised Line / SPOT (15)	10/07/12-10/07/12	3	:30	6:30P- 7P (EST)							1				West Palm Beach (WPEC)		9/20/12
15.1	Normal Line / Football (21)	10/07/12-10/07/12	4	:30	4P- Sports-CBS NFL Football							1		\$500.00		West Palm Beach (WPEC)		9/21/12
15.1.1	Closed Preempt (21)	10/07/12														West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	
16.0	Normal Line / SPOT (16)	10/07/12-10/07/12	3	:30	7A- 8A (EST)							1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
17.0	Normal Line / Prime (17)	10/07/12-10/07/12	3	:30	9P- CBS-The Good Wife (Sunday)							1	1	\$3,300.00	\$3,300.00	West Palm Beach (WPEC)		9/20/12
18.0	Normal Line / SPOT (18)	10/02/12-10/07/12	3	:30	11P- 11:35P (EST)	1		Х	X	х	Х	Х	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
19.0	Normal Line / Prime (19)	10/03/12-10/03/12	3	:30	8P- CBS-Survivor (Wednesday)				1				1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		9/20/12
					CON	IFIF	RM	ATI	101	V C	OΝ	ITF	RAC	T				

Comments:

Date:



**WPEC** 1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

1376402 10/09/12-10/14/12

House Majority Political Action Committee (57001) Entered By

Waterfront Strategies (7591) POLITICAL ISSUE (ns) (1187)

HOUSE MAJ PAC 10/09 (474697) TeleRep/DC, Washington DC (2995) TeleRep Washington DC

**Buyer Name** BASSETT, LAURA Phone/Fax

Contract #

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Date:

Accepted-Station:

CPE 79/86/1809 **Account Types** National/Political Issue Agency BRD

**Billing Type** Weekly/Irregular Comments HOUSE MAJ PAC 10/09

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) **Date Entered** 09/20/12 **Last Modified** 09/21/12

Nancy Brutus

06323719

A35+R

Normal

15.00

\$6,746.25

\$38,228.75

Comments:

Date:

No

CO-OP

Demo

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

By Broadcast Month Rate Oct. 2012 56 \$44,975.00 Grand Total: 56 \$44,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/12-10/12/12	3	:30	10A- 11A (EST)	2		Χ	х	Х	Х		2	\$340.00	\$680.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	10/09/12-10/12/12	3	:30	11:35P- 12:35A (EST)	3		Χ	Х	Х	Х		3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	10/09/12-10/12/12	3	:30	11A- 12P (EST)	2		Χ	Х	Х	Х		2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	10/09/12-10/12/12	3	:30	12:35A- 1:35A (EST)	2		Χ	Х	Х	Х		2	\$150.00	\$300.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	10/09/12-10/12/12	3	:30	12P- 12:30P (EST)	3		Χ	Х	Х	Х		3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	10/09/12-10/12/12	3	:30	4P- 5P (EST)	2		Χ	Х	Х	Х		2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	10/09/12-10/12/12	3	:30	5A- 5:30A (EST)	3		Х	Х	Х	Х		3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/20/12
8.0	Normal Line / SPOT (8)	10/09/12-10/12/12	3	:30	5P- 5:30P (EST)	3		Χ	Х	Х	Х		3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
9.0	Normal Line / SPOT (9)	10/09/12-10/12/12	3	:30	5:30A- 6A (EST)	3		Χ	Х	Х	Х		3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	10/09/12-10/12/12	3	:30	5:30P- 6P (EST)	3		Χ	Х	Х	Х		3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	10/09/12-10/12/12	3	:30	6P- 6:30P (EST)	3		Χ	Х	Х	Х		3	\$900.00	\$2,700.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	10/09/12-10/12/12	3	:30	6A- 7A (EST)	3		Χ	Х	Х	Х		3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/20/12
13.0	Normal Line / SPOT (13)	10/09/12-10/12/12	3	:30	7P- 7:30P (EST)	3		Χ	Х	Х	Х		3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
14.0	Normal Line / SPOT (14)	10/09/12-10/12/12	3	:30	7A- 9A (EST)	3		Χ	Х	Х	Х		3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		9/20/12
					CON	IFIF	RM.	AT	10	N	C	ONTI	RAC	T			1	



West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

Contract #	1376402	Date Entered	09/20/12
chedule Dates	10/09/12-10/14/12	Last Modified	09/21/12
dvertiser	House Majority Political Action Committee (57001	) Entered By	Nancy Brutus

Agency CO-OP No Waterfront Strategies (7591) 06323719 Product POLITICAL ISSUE (ns) (1187) Headline # Demo A35+R Brand HOUSE MAJ PAC 10/09 (474697) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995)

Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** Commission \$6,746.25 Phone/Fax CPE **Net Total** \$38,228.75 79/86/1809 Sales Tax

**Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

HOUSE MAJ PAC 10/09
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach ( By Broadcast Month	-	Rate
Oct. 2012	56	\$44,975.00
Grand Total:	56	\$44,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u S	pots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/09/12-10/12/12	2	:30	7:30P- 8P (EST)	2		Χ	Х	Х	Х			2	\$790.00	\$1,580.00	West Palm Beach (WPEC)		9/20/12
16.0	Revised Line / SPOT (16)	10/13/12-10/13/12	3	:30	6P- 6:30P (EST)							1					West Palm Beach (WPEC)		9/20/12
16.1	Normal Line / Football (29)	10/13/12-10/13/12	4	:30	3:30P- Sports-CBS SEC Football							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/21/12
17.0	Normal Line / SPOT (17)	10/13/12-10/13/12	3	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
18.0	Normal Line / SPOT (18)	10/13/12-10/13/12	3	:30	7A- 9A (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
19.0	Revised Line / Football (19)	10/13/12-10/13/12	3	:30	3:30P- Sports-CBS SEC Football							1					West Palm Beach (WPEC)		9/20/12
19.1	Normal Line / Football (30)	10/13/12-10/13/12	3	:30	3:30P- Sports-CBS SEC Football							1		1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		9/21/12
20.0	Revised Line / SPOT (20)	10/14/12-10/14/12	3	:30	10:30A- 11:30A (EST)							1					West Palm Beach (WPEC)		9/20/12
20.1	Normal Line / SPOT (31)	10/14/12-10/14/12	3	:30	10:30A- 11:30A (EST)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/21/12
21.0	Revised Line / SPOT (21*)	10/14/12-10/14/12	3	:30	12A- 1A (EST)							1					West Palm Beach (WPEC)		9/20/12
21.1	Normal Line / SPOT (32)	10/14/12-10/14/12	3	:30	12:05A- 1:05A (EST)							1		1	\$175.00	\$175.00	West Palm Beach (WPEC)		9/21/12
22.0	Revised Line / SPOT (22)	10/14/12-10/14/12	3	:30	6:30P- 7P (EST)							1					West Palm Beach (WPEC)		9/20/12
															•				

CONFIRMATION CONTRACT											
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:							

	WPEC		Contract # Schedule Dates Advertiser	<b>1376402</b> 10/09/12-10/14/ House Majority F	/12	action Cor	nmittee (5		Date Enter Last Modifi Entered By	ied 09/	/20/12 /21/12 ncy Brutus	West Palm Beach By Broadcast Month Oct. 2012	. ,	<u>Rate</u> \$44,975.00
	1100 Fairfie	ald Dr	Agency	Waterfront Strat				•	со-ор	No	•	Grand Total:	56	\$44,975.00
		Beach, FL 33407	Product	POLITICAL ISSU		-			Headline #	¢ 063	323719			
	HWSHD	2000, . 2 00 .0.	Brand	HOUSE MAJ PAC	. , .	•			Demo	A3.	5+R			
			Salesperson	TeleRep/DC, Wa		,	5)		Order Type		ormal			
			Sales Office	TeleRep Washing	-	DC (233	3)		Package D	eal				
Wate	rfront Strategies		Buyer Name	BASSETT,LAURA	_				Commissio	on % 15.	.00			
	K St NW #100		Phone/Fax	/	•				Commissio	on \$6,	746.25			
Wasl	nington, DC 20007	- 1	СРЕ	79/86/1809					Net Total	\$38	8,228.75			
		- 1	Account Types	National/Political	Issue Ad	aencv BR	D		Sales Tax					
		- 1	Billing Type	Weekly/Irregular		<i>y</i> ,								
			Comments	HOUSE MAJ PAC 10	0/09	NAMES CO		<b>**</b> *						
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW Mo	Tu We	Th Fr	Sa Su	Spots	Rate	Total	Station	Commer	ts Entere
	,, , , , ,	Dates 10/14/12-10/14/12	<del>                                     </del>	Run Times orts-CBS NFL Football	SPW Mo	Tu We	Th Fr	Sa Su	Spots 1	Rate \$500.00		Station West Palm Beach (WPEC)	Commer	ts Entere 9/21/12
22.1	Normal Line / Football (33)		<del>                                     </del>	orts-CBS NFL Football	SPW Mo	Tu We	Th Fr		Spots 1		\$500.00		Commer	
22.1	Normal Line / Football (33) 1  Normal Line / SPOT (23) 1	10/14/12-10/14/12	4 :30 4P- Spc	orts-CBS NFL Football (EST)	SPW Mo	Tu We	Th Fr	1	Spots 1 1 1	\$500.00	\$500.00 \$225.00	West Palm Beach (WPEC)	Commer	9/21/12
22.1 23.0 24.0	Normal Line / Football (33) 1  Normal Line / SPOT (23) 1  Normal Line / SPOT (24) 1	10/14/12-10/14/12	4 :30 4P- Spo 2 3 :30 7A- 8A	(EST)	SPW Mo	Tu We	Th Fr	1	Spots	\$500.00 \$225.00	\$500.00 \$225.00 \$4,500.00	West Palm Beach (WPEC) West Palm Beach (WPEC)	Commer	9/21/12 9/20/12
22.1 23.0 24.0 25.0	Normal Line / Football (33) 1  Normal Line / SPOT (23) 1  Normal Line / SPOT (24) 1  Normal Line / SPOT (25) 1	10/14/12-10/14/12 10/14/12-10/14/12 10/14/12-10/14/12	4 :30 4P- Spc 2 3 :30 7A- 8A 3 :30 7P- 8P	(EST) (EST)	SPW Mo	Tu We	Th Fr	1 1 1	Spots	\$500.00 \$225.00 \$4,500.00	\$500.00 \$225.00 \$4,500.00 \$300.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Commer	9/21/12 9/20/12 9/20/12
22.1 23.0 24.0 25.0 26.0	Normal Line / Football (33) 1  Normal Line / SPOT (23) 1  Normal Line / SPOT (24) 1  Normal Line / SPOT (25) 1  Normal Line / SPOT (26) 1	1.0/14/12-10/14/12 1.0/14/12-10/14/12 1.0/14/12-10/14/12 1.0/14/12-10/14/12	4 :30 4P- Spc 2 3 :30 7A- 8A 3 :30 7P- 8P 3 :30 8A- 9A 3 :30 9A- 10:	(EST) (EST)	SPW Mo			1 1 1	Spots	\$500.00 \$225.00 \$4,500.00 \$300.00	\$500.00 \$225.00 \$4,500.00 \$300.00 \$1,350.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Commer	9/21/12 9/20/12 9/20/12 9/20/12
22.1 23.0 24.0 25.0 26.0 27.0	Normal Line / Football (33) 1  Normal Line / SPOT (23) 1  Normal Line / SPOT (24) 1  Normal Line / SPOT (25) 1  Normal Line / SPOT (26) 1  Normal Line / SPOT (27) 1	10/14/12-10/14/12 10/14/12-10/14/12 10/14/12-10/14/12 10/14/12-10/14/12 10/14/12-10/14/12	4 :30 4P- Spc 2 2 3 :30 7A- 8A 3 :30 7P- 8P 3 3 :30 8A- 9A 3 :30 9A- 10: 3 :30 11P- 11	orts-CBS NFL Football (EST) (EST) (EST) (EST) :30A (EST)	SPW Mo			1 1 1 1	Spots	\$500.00 \$225.00 \$4,500.00 \$300.00 \$1,350.00	\$500.00 \$225.00 \$4,500.00 \$300.00 \$1,350.00 \$4,200.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Commer	9/21/12 9/20/12 9/20/12 9/20/12 9/20/12

Date:

Comments:

Accepted-Station:

Date:



West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

## 1388753 Contract #

**Schedule Dates** 10/30/12-11/04/12 Advertiser House Majority Political Action Committee (57001) Entered By Agency Waterfront Strategies (7591)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand HOUSE MAJ PAC 10/30 (478559)

Salesperson TeleRep/DC, Washington DC (2995) Sales Office TeleRep Washington DC

**Buyer Name** BASSETT, LAURA Phone/Fax

CPE 79/86/1903 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular HOUSE MAJ PAC 10/30 Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 10/04/12 **Last Modified** 10/29/12

Nancy Brutus

No CO-OP 06360416 Headline # A35+R

Order Type Normal

Package Deal

Demo

Commission % 15.00 Commission \$6,390.00

**Net Total** \$36,210.00 Sales Tax

West Palm Beach (WPEC) By Broadcast Month Rate Nov. 2012 55 \$42,600.00 Grand Total: 55 \$42,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.	0 Normal Line / SPOT (1)	10/30/12-11/02/12	3	:30	10A- 11A (EST)	2		Х	х	х	x			1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/4/12
1.0.	1 Closed Preempt (1)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
2.	0 Normal Line / SPOT (2)	10/30/12-11/02/12	3	:30	11:35P- 12:35A (EST)	3		Χ	Х	Х	Х			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/4/12
3.	0 Normal Line / SPOT (3)	10/30/12-11/02/12	3	:30	11A- 12P (EST)	2		Χ	Х	Х	Х			1	\$625.00	\$625.00	West Palm Beach (WPEC)		10/4/12
3.0.	1 Closed Preempt (3)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
4.	0 Normal Line / SPOT (4)	10/30/12-11/02/12	3	:30	12:35A- 1:35A (EST)	2		Χ	Х	Х	Х			2	\$150.00	\$300.00	West Palm Beach (WPEC)		10/4/12
5.	0 Normal Line / SPOT (5)	10/30/12-11/02/12	3	:30	12P- 12:30P (EST)	4		Χ	Х	Х	Х			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/4/12
6.	0 Normal Line / SPOT (6)	10/30/12-11/02/12	3	:30	4P- 5P (EST)	3		Х	Х	Х	Х			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/4/12
7.	0 Normal Line / SPOT (7)	10/30/12-11/02/12	3	:30	5A- 5:30A (EST)	3		Χ	Х	Х	Х			3	\$300.00	\$900.00	West Palm Beach (WPEC)		10/4/12
8.	0 Normal Line / SPOT (8)	10/30/12-11/02/12	3	:30	5P- 5:30P (EST)	3		Χ	Х	Х	Х			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/4/12
9.	0 Normal Line / SPOT (9)	10/30/12-11/02/12	3	:30	5:30A- 6A (EST)	3		Χ	Х	Х	Х			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/4/12
10.	0 Normal Line / SPOT (10)	10/30/12-11/02/12	3	:30	5:30P- 6P (EST)	3		Χ	Χ	Χ	Х			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/4/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:								



Contract #	1388753	Date Entered	10/04/12
chedule Dates	10/30/12-11/04/12	Last Modified	10/29/12
dvertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
gency	Waterfront Strategies (7591)	CO-OP	No

06360416 Product Headline # POLITICAL CANDIDATE SUPER PAC (ns) (1386) Demo A35+R Brand HOUSE MAJ PAC 10/30 (478559) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** 

Commission

\$6,390.00

\$36,210.00

Comments:

Date:

Phone/Fax **Net Total** CPE 79/86/1903 Sales Tax **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

Date:

Accepted-Station:

HOUSE MAJ PAC 10/30
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) By Broadcast Month Spots Rate Nov. 2012 55 \$42,600.00 Grand Total: 55 \$42,600.00

10/30/12-11/02/12	1		· · · · · · · · · · · · · · · · · · ·														
10,00,12 11,02,12	3	:30	6P- 6:30P (EST)	3		Χ	Х	Х	Х			3	\$900.00	\$2,700.00	West Palm Beach (WPEC)		10/4/12
10/30/12-11/02/12	3	:30	6A- 7A (EST)	3		Х	Х	Х	Х			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/4/12
10/30/12-11/02/12	3	:30	7P- 7:30P (EST)	3		Х	Х	Х	Х			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/4/12
10/30/12-11/02/12	3	:30	7A- 9A (EST)	3		Х	Х	Х	Х			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/4/12
10/30/12-11/02/12	2	:30	7:30P- 8P (EST)	3		Х	Х	Х	Х			3	\$790.00	\$2,370.00	West Palm Beach (WPEC)		10/4/12
11/03/12-11/03/12	4	:30	6P- 6:30P (EST)							1					West Palm Beach (WPEC)		10/4/12
11/03/12-11/03/12	4									1			\$500.00		West Palm Beach (WPEC)		10/5/12
11/03/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
11/03/12-11/03/12	3	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/4/12
11/03/12-11/03/12	3	:30	7A- 9A (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/4/12
11/03/12-11/03/12	3	:30	3:30P- Sports-CBS SEC Football							1					West Palm Beach (WPEC)		10/4/12
11/03/12-11/03/12	3		3:30P- Sports-CBS SEC Football							1		1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/5/12
	10/30/12-11/02/12 10/30/12-11/02/12 10/30/12-11/02/12 11/03/12-11/03/12 11/03/12-11/03/12 11/03/12-11/03/12 11/03/12-11/03/12 11/03/12-11/03/12 11/03/12-11/03/12	10/30/12-11/02/12 3 10/30/12-11/02/12 3 10/30/12-11/02/12 2 11/03/12-11/03/12 4 11/03/12-11/03/12 4 11/03/12-11/03/12 3 11/03/12-11/03/12 3 11/03/12-11/03/12 3	10/30/12-11/02/12 3 :30 10/30/12-11/02/12 3 :30 10/30/12-11/02/12 2 :30 11/03/12-11/03/12 4 :30 11/03/12-11/03/12 4 :30 11/03/12-11/03/12 3 :30 11/03/12-11/03/12 3 :30 11/03/12-11/03/12 3 :30 11/03/12-11/03/12 3 :30	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 10/30/12-11/02/12 3 :30 7A- 9A (EST) 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 11/03/12-11/03/12 4 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 3 X 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12 11/03/12 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 3 X X X 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 3 X X X X 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X X 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X X 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X X X 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 3 X X X X X X X 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 7A- 9A (EST) 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X X 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X X X 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X X X X X 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 1 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC 1 1 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC 1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC 1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC 1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC 1 1	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X 1 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X X 1 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X X X 1 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 1 1 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X 3 3 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X X 3 3 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X X X 3 3 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 1 1 1/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 1 1 1 1 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 1 1 1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 1	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X 3 \$750.00 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X 3 \$340.00 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X X 3 \$790.00 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 1 1 \$550.00 11/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC  1 1 \$550.00 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 1 \$225.00 11/03/12-11/03/12 3 :30 7A- 9A (EST) 1 1 \$5525.00 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC  1 1 \$53,750.00	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X 3 \$750.00 \$2,250.00 \$10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X X 3 \$340.00 \$1,020.00 \$1,020.00 \$1,020.12 \$1,02/12 \$2 :30 7:30P- 8P (EST) 3 X X X X X X X 3 \$790.00 \$2,370.00 \$1/03/12-11/03/12 4 :30 6P- 6:30P (EST) 1 \$500.00 \$1/03/12-11/03/12 4 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 6A- 7A (EST) 1 \$525.00 \$225.00 \$1/03/12-11/03/12 3 :30 7A- 9A (EST) 1 \$525.00 \$525.00 \$1/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 11/03/12-11/03/12 3 :30 3:30P- Sports-CBS SEC Football 1 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00 \$3,750.00	10/30/12-11/02/12 3 :30 7P- 7:30P (EST) 3 X X X X X X 3 \$750.00 \$2,250.00 West Palm Beach (WPEC) 10/30/12-11/02/12 3 :30 7A- 9A (EST) 3 X X X X X X 3 \$340.00 \$1,020.00 West Palm Beach (WPEC) 10/30/12-11/02/12 2 :30 7:30P- 8P (EST) 3 X X X X X X 3 \$790.00 \$2,370.00 West Palm Beach (WPEC) 11/03/12-11/03/12 4 :30 6P- 6:30P (EST) 1	10/30/12-11/02/12   3   :30 7P- 7:30P (EST)   3   X   X   X   X   X   X   X   X   X



Contract #	1388753	Date Entered	10/04/12
Schedule Dates	10/30/12-11/04/12	Last Modified	10/29/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
Agency	Waterfront Strategies (7591)	CO-OP	No

Adv Age Waterfront Strategies (7591) 06360416 Product Headline # POLITICAL CANDIDATE SUPER PAC (ns) (1386) Demo A35+R HOUSE MAJ PAC 10/30 (478559) Brand Order Type Normal Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** Commission \$6,390.00 Phone/Fax

**Net Total** 

Sales Tax

\$36,210.00

Comments:

Date:

Account Types National/Political Issue Agency BRD

Accepted-Station:

79/86/1903

Billing Type Weekly/Irregular

Comments HOUSE MAJ PAC 10/30

CPE

Date:

HOUSE MAJ PAC 10/30
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (	WPEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Nov. 2012	55	\$42,600.00
Grand Total:	55	\$42,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Revised Line / SPOT (20*)	11/04/12-11/04/12	(1)	3 :30	10:30A- 11:30A (EST)								1				West Palm Beach (WPEC)		10/4/12
20.1	Normal Line / SPOT (31)	11/04/12-11/04/12	13	30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/5/12
21.0	Revised Line / SPOT (21*)	11/04/12-11/04/12	(1)	3 :30	12:35P- 1:35A (EST)								1				West Palm Beach (WPEC)		10/4/12
21.1	Normal Line / SPOT (32)	11/04/12-11/04/12	3	30	1:05A- 2:05A (EST)								1	1	\$175.00	\$175.00	West Palm Beach (WPEC)		10/5/12
22.0	Revised Line / SPOT (22*)	11/04/12-11/04/12	4	:30	6:30P- 7P (EST)								1				West Palm Beach (WPEC)		10/4/12
22.1	Normal Line / SPOT (33)	11/04/12-11/04/12	4	:30	4P- Sports-CBS NFL Football								1		\$500.00		West Palm Beach (WPEC)		10/5/12
22.1.1	Closed Preempt (33)	11/04/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
23.0	Normal Line / SPOT (23)	11/04/12-11/04/12	3	30	7A- 8A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/4/12
24.0	Normal Line / SPOT (24)	11/04/12-11/04/12	3	30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/4/12
25.0	Normal Line / SPOT (25)	11/04/12-11/04/12	6.5	30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/4/12
26.0	Normal Line / Prime (26)	11/01/12-11/01/12	13	:30	9P- CBS-Person of Interest (Thursday)					1				1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/4/12
27.0	Normal Line / SPOT (27)	10/30/12-11/04/12	3	3 :30	11P- 11:35P (EST)	4	ŀ	X	Х	X	X	Х	Χ	4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/4/12
					CON	IFIE	I RM	IAT	ГΙС	N	C	NC	TF	RAC	T;				

B/E Bookend P/B Piggy Back

3050	wpec 1100 Fair West Pair West Pair West NW #100 Shington, DC 20007	field Dr n Beach, FL 33407	Contract Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	# 1388753 10/30/12-11/04 House Majority Waterfront Stra POLITICAL CAN HOUSE MAJ PA TeleRep/DC, W TeleRep Washi BASSETT,LAUR / 79/86/1903 National/Politic Weekly/Irregul HOUSE MAJ PAC ****** THIS IS A	Politic Politic IDIDA C 10/ ashin ngton A	s (759: ATE SU (30 (47 gton D DC	1) JPER PA 78559) DC (2995 ency BRI	C (ns) (1 5)	386)	Date Eni Last Mod CO-OP Headlind Demo Order Ty Package Commis Commis Sales Ta	dified 1 By N N e # () //pe e Deal sion % 1	0/04/12 0/29/12 Jancy Brutus Jo 16360416 Normal 15.00 66,390.00 636,210.00		West Palm Beach ( By Broadcast Month Nov. 2012 Grand Total:	-	\$42,600.00 \$42,600.00	0
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	Mo	Tu Wo	Th Fr	So Su	Cnoto	Rate	Total		Station	Comment	- Ent	
	Normal Line / Prime (28)	10/30/12-10/30/12	<del>                                     </del>	- CBS-NCIS: Los Angeles	3F W		1 we	111 17	Ja Ju	Spots 1	\$5,250.		.00 West Paln	n Beach (WPEC)	Comment	s Ente	
	Normal Line / Time (20)	10/30/12 10/30/12		uesday)			•				ψ3,230.	ψ3,230	.oo west rain	ii beach (Wi Ee)		10/ 1/	

Date:

Comments:

Accepted-Station:

Date:

			Contract #	1388810						Date Ente	ered 1	0/04/12	West Palm Bea	ch (WPEC)	
			Schedule Dates	10/23/12-10/28/12	2					Last Mod	ified 1	0/25/12	By Broadcast Mo		<u>Rate</u>
	WPEC		Advertiser	House Majority Pol	litical	Action	Comm	nittee (	57001)	Entered E	3y N	ancy Brutus	Oct. 2012	56 \$41	065.00
		nirfield Dr	Agency	Waterfront Strateg	jies (7	'591)				CO-OP	N	0	Grand Total:	56 \$41	065.00
	West P	alm Beach, FL 33407	Product	POLITICAL ISSUE	(ns) (	1187)				Headline	# 0	6360409			
N	EWSHD		Brand	HOUSE MAJ PAC 1	0/23	(47857	1)			Demo	A	35+R			
			Salesperson	TeleRep/DC, Wash	ningto	n DC (2	2995)			Order Typ	pe	lormal			
			Sales Office	TeleRep Washingto	on DC					Package					
	erfront Strategies		Buyer Name	BASSETT,LAURA						Commiss	ion % 1	5.00			
	K St NW #100		Phone/Fax	/						Commiss	ion 🛊	6,159.75			
Was	hington, DC 20007		CPE	79/86/1902						Net Total	4	34,905.25			
			Account Types	National/Political Is	ssue A	Agency	BRD			Sales Tax	t .				
			Billing Type	Weekly/Irregular											
			Comments	HOUSE MAJ PAC 10/2					ata da ata da						
				***** THIS IS A CAS	H IN F	ADVANC	E SCHE	DULE *	***** <i>,</i>						
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times SP	W M	o Tu	We T	-							
1.0	Normal Line / SPOT (1)	10/23/12-10/26/12	3 :30 10A- 1	1A (EST)	2	Х		n Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0.1	Closed Preempt (1)	10/23/12					X 2	n Fr	Sa Su	Spots 1	Rate \$340.0		Station West Palm Beach (WPEC)	Comments	Entere 10/4/12
							X 2		Sa Su	Spots 1				Sold Out/Exception - due t	10/4/12
2.0	Normal Line / SPOT (2)						X 2		Sa Su	Spots 1			West Palm Beach (WPEC)		10/4/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	3 :30 11:35F	2- 12:35A (EST)	3	X		x x	Sa Su	Spots 1 3		0 \$340.00	West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or adv	10/4/12
3.0.1	ol 15 (0)	10/23/12-10/26/12 10/23/12-10/26/12	3 :30 11:35F 3 :30 11A- 1		3 2			x x	Sa Su	Spots 1 3 1	\$340.0	0 \$340.00 0 \$1,020.00	West Palm Beach (WPEC) West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or adv	10/4/12
	Closed Preempt (3)		<del>                                     </del>		_		X 2	x x	Sa Su	Spots 1 3 1	\$340.0 \$340.0	0 \$340.00 0 \$1,020.00	West Palm Beach (WPEC) West Palm Beach (WPEC) West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advrunning in breaks alread  Sold Out/Exception - per	10/4/12 0 10/4/12 10/4/12
	Closed Preempt (3)	10/23/12-10/26/12	<del>                                     </del>		_		X 2	x x	Sa Su	Spots 1 3 1	\$340.0 \$340.0	0 \$340.00 0 \$1,020.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advrunning in breaks alread	10/4/12 0 10/4/12 10/4/12
4.0	Closed Preempt (3)  Normal Line / SPOT (4)	10/23/12-10/26/12	3 :30 11A- 1		_		X 2	X X X	Sa Su	3 1 2 2	\$340.0 \$340.0	0 \$340.00 0 \$1,020.00 0 \$625.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advarunning in breaks alread  Sold Out/Exception - per Lillie; higher rates in break	10/4/12 0 10/4/12 10/4/12
		10/23/12-10/26/12 10/23/12	3 :30 11A- 1 3 :30 12:35A	2P (EST)	2	Х	x : x : x : x	X X X	Sa Su	\$pots 1 3 3 1 1 2 2 4 4	\$340.0 \$340.0 \$625.0	0 \$340.00 0 \$1,020.00 0 \$625.00 0 \$300.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advarunning in breaks alread  Sold Out/Exception - per Lillie; higher rates in break	10/4/12 0 10/4/12 10/4/12
5.0	Normal Line / SPOT (4)	10/23/12-10/26/12 10/23/12 10/23/12-10/26/12	3 :30 11A- 1 3 :30 12:35A	2P (EST) N- 1:35A (EST) 2:30P (EST)	2	X	X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2	X X X X X X X	Sa Su	\$pots	\$340.0 \$340.0 \$625.0 \$150.0	0 \$340.00 0 \$1,020.00 0 \$625.00 0 \$300.00 0 \$2,100.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advarunning in breaks alread  Sold Out/Exception - per Lillie; higher rates in break	10/4/12 0 10/4/12 10/4/12 s 10/4/12
5.0 6.0	Normal Line / SPOT (4) Normal Line / SPOT (5)	10/23/12-10/26/12 10/23/12 10/23/12-10/26/12 10/23/12-10/26/12	3 :30 11A- 1 3 :30 12:35A 3 :30 12P- 1	2P (EST) 1- 1:35A (EST) 2:30P (EST) (EST)	2	X	X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2	x x x x x x x x x x x x x x x x x x x	Sa Su	\$\text{Spots}\$  1  3  1  2  4  3  3  3	\$340.0 \$340.0 \$625.0 \$150.0 \$525.0	0 \$340.00 0 \$1,020.00 0 \$625.00 0 \$300.00 0 \$2,100.00 0 \$1,575.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advarunning in breaks alread  Sold Out/Exception - per Lillie; higher rates in break	10/4/12 0 10/4/12 10/4/12 5 10/4/12
5.0 6.0 7.0	Normal Line / SPOT (4) Normal Line / SPOT (5) Normal Line / SPOT (6)	10/23/12-10/26/12 10/23/12 10/23/12-10/26/12 10/23/12-10/26/12 10/23/12-10/26/12	3 :30 11A- 1 3 :30 12:35A 3 :30 12P- 1 3 :30 4P- 5P	2P (EST) A- 1:35A (EST) 2:30P (EST) (EST) 30A (EST)	2 2 4 3	x x x x x	X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2 X 2	x x x x x x x x x x x x x x x x x x x	Sa Su	3 1 1 2 2 4 3 3 3 2 2	\$340.0 \$340.0 \$625.0 \$150.0 \$525.0	0 \$340.00 0 \$1,020.00 0 \$625.00 0 \$300.00 0 \$2,100.00 0 \$1,575.00 0 \$900.00	West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)  West Palm Beach (WPEC)	Sold Out/Exception - due thigher political and or advarunning in breaks alread  Sold Out/Exception - per Lillie; higher rates in break	10/4/12 0 10/4/12 10/4/12 5 10/4/12 10/4/12

Accepted-Station:

Date:

Comments:

Date:



Contract #	1388810	Date Entered	10/04/12
Schedule Dates	10/23/12-10/28/12	Last Modified	10/25/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus

Agency CO-OP No Waterfront Strategies (7591) 06360409 Product Headline # POLITICAL ISSUE (ns) (1187) Demo A35+R Brand HOUSE MAJ PAC 10/23 (478571) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995)

 Sales Office
 TeleRep Washington DC
 Package Deal

 Buyer Name
 BASSETT,LAURA
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$6,159.75

 CPE
 79/86/1902
 Net Total
 \$34,905.25

Sales Tax

Comments:

Date:

Account Types National/Political Issue Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular

Comments HOUSE MAJ PAC 10/23
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Date:

 West Palm Beach (WPEC)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 56
 \$41,065.00

 Grand Total:
 56
 \$41,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (9)	10/23/12-10/26/12	3	:30	5:30A- 6A (EST)	3		Х	Х	Х	Х			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/4/12
10.0	Normal Line / SPOT (10)	10/23/12-10/26/12	3	:30	5:30P- 6P (EST)	3		Х	Х	Х	Х			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/4/12
11.0	Normal Line / SPOT (11)	10/23/12-10/26/12	3	:30	6P- 6:30P (EST)	3		Х	Х	Х	Х			3	\$900.00	\$2,700.00	West Palm Beach (WPEC)		10/4/12
12.0	Normal Line / SPOT (12)	10/23/12-10/26/12	3	:30	6A- 7A (EST)	3		Χ	Х	Х	Х			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/4/12
13.0	Normal Line / SPOT (13)	10/23/12-10/26/12	3	:30	7P- 7:30P (EST)	3		Χ	Х	Х	Х			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/4/12
14.0	Normal Line / SPOT (14)	10/23/12-10/26/12	3	:30	7A- 9A (EST)	3		Х	Х	Х	Х			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/4/12
15.0	Normal Line / SPOT (15)	10/23/12-10/26/12	2	:30	7:30P- 8P (EST)	3		Χ	Х	Х	Х			3	\$790.00	\$2,370.00	West Palm Beach (WPEC)		10/4/12
16.0	Revised Line / SPOT (16*)	10/27/12-10/27/12	4	:30	6P- 6:30P (EST)							1					West Palm Beach (WPEC)		10/4/12
16.1	Normal Line / Football (29)	10/27/12-10/27/12	4		3:30P- Sports-CBS SEC Football							1			\$500.00		West Palm Beach (WPEC)		10/5/12
16.1.1	Closed Preempt (29)	10/27/12															West Palm Beach (WPEC)	Sold Out/Exception - lowest rate running in break is \$2000	
17.0	Normal Line / SPOT (17)	10/27/12-10/27/12	3	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/4/12
18.0	Normal Line / SPOT (18)	10/27/12-10/27/12	3	:30	7A- 9A (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/4/12
					CON	<b>IFI</b>	RM	ΑT	10	N (	CC	)N	TF	AC	Τ				

B/E Bookend P/B Piggy Back



Contract #	1388810
Schedule Dates	10/23/12-10/28/12
Advertiser	House Majority Political Action Committee
Agency	Waterfront Strategies (7591)

Last Modified 10/25/12 tee (57001) Entered By Nancy Brutus CO-OP No 06360409 Product Headline # POLITICAL ISSUE (ns) (1187) Demo A35+R Brand HOUSE MAJ PAC 10/23 (478571) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00

**Date Entered** 

10/04/12

\$6,159.75

\$34,905.25

Comments:

Date:

BASSETT, LAURA **Buyer Name** Commission Phone/Fax **Net Total** CPE 79/86/1902 Sales Tax

**Account Types** National/Political Issue Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular Comments

Date:

HOUSE MAJ PAC 10/23
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (WPEC) By Broadcast Month Spots Rate Oct. 2012 56 \$41,065.00 Grand Total: 56 \$41,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / Football (19*)	10/27/12-10/27/12	3	:30	3:30P- Sports-CBS SEC Football						1					West Palm Beach (WPEC)	SEC FTBL GATORS PRIMEGAMES 2012	10/4/12
19.1	Normal Line / Football (30)	10/27/12-10/27/12	3	:30	3:30P- Sports-CBS SEC Football						1		1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)	SEC FTBL GATORS PRIMEGAMES 2012	10/5/12
20.0	Normal Line / SPOT (20)	10/28/12-10/28/12	3	:30	10:30A- 11:30A (EST)							1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/4/12
21.0	Revised Line / SPOT (21*)	10/28/12-10/28/12	3	:30	12:35A- 1:35A (EST)							1				West Palm Beach (WPEC)		10/4/12
21.1	Normal Line / SPOT (32)	10/28/12-10/28/12	3	:30	1:05A- 2:05A (EST)							1	1	\$175.00	\$175.00	West Palm Beach (WPEC)		10/5/12
22.0	Normal Line / SPOT (22)	10/28/12-10/28/12	3	:30	6:30P- 7P (EST)							1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/4/12
23.0	Normal Line / SPOT (23)	10/28/12-10/28/12	3	:30	7A- 8A (EST)							1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/4/12
24.0	Normal Line / SPOT (24)	10/28/12-10/28/12	3	:30	7P- 8P (EST)							1		\$4,500.00		West Palm Beach (WPEC)		10/4/12
24.0.1	Closed Preempt (24)	10/28/12														West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv lowest rate i	
25.0	Normal Line / SPOT (25)	10/28/12-10/28/12	3	:30	8A- 9A (EST)							1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/4/12
26.0	Normal Line / SPOT (26)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/4/12
27.0	Normal Line / SPOT (27)	10/23/12-10/28/12	3	:30	11P- 11:35P (EST)	4		Х	Х	х х	X	Х	4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/4/12

305		C Fairfield Dr Palm Beach, FL 33407	Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	10/23/12-10/28/12 House Majority Pol Waterfront Strateg POLITICAL ISSUE HOUSE MAJ PAC 1 TeleRep/DC, Wash TeleRep Washingto BASSETT,LAURA / 79/86/1902 National/Political Is Weekly/Irregular HOUSE MAJ PAC 10/2 ****** THIS IS A CAS	litical A gies (75 (ns) (1 10/23 (4 nington on DC ssue Ag	591) .187) 478571) DC (2995	)	1) Entere CO-OF Headli Demo Order Packa Comm Comm Net To Sales	ed By  o  ine #  Type ge Deal  iission %  otal	10/25/12 Nancy Brutus No 06360409 A35+R Normal 15.00 \$6,159.75 \$34,905.25	By Broadcast Month Oct. 2012 Grand Total:	56 56	Rate \$41,065.00 \$41,065.00
Line	Line Type / Break Type (Ref #		Sec Length	+	PW Mo		Th Fr Sa	Su Spot		Total	Station	Comments	Enterec
28.	0 Normal Line / Prime (28)	10/23/12-10/23/12	3 :30 8P- CE	BS-NCIS (Tuesday)	PW Mo	Tu We		Su Spo	1 \$6,000	.00 \$6,000.00	West Palm Beach (WPEC)	Comments	10/4/12
28. 29.			3 :30 8P- CE	BS-NCIS (Tuesday) :30A (EST)	PW Mo		Th Fr Sa	Su Spol		.00 \$6,000.00 .00 \$340.00		Comments	

Date:

Comments:

Accepted-Station:

Date:



1100 Fairfield Dr West Palm Beach, FL 33407

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

## Contract # 1401634 Schedule Dates

10/30/12-11/05/12 Advertiser House Majority Political Action Committee (57001) Entered By

Agency Waterfront Strategies (7591) Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand HOUSE MAJ PAC 10/30 (478559)

Salesperson TeleRep/DC, Washington DC (2995) Sales Office TeleRep Washington DC

**Buyer Name** BASSETT, LAURA Phone/Fax

Date:

Accepted-Station:

CPE 79/86/2255 **Account Types** National/Political Issue Agency BRD

**Billing Type** Weekly/Irregular Comments HOUSE MAJ PAC 10/30

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 10/26/12 **Last Modified** 

CO-OP

Demo

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

10/26/12

Nancy Brutus No 06398682

A35+R

Normal

15.00

\$14,134.50

\$80,095.50

Comments:

Date:

By Broadcast Month Nov. 2012

Rate \$94,230.00

61 Grand Total: 61 \$94,230.00

West Palm Beach (WPEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	1	:30	10A- 11A (EST)	4		Х	Х	Х	Х			4	\$850.00	\$3,400.00	West Palm Beach (WPEC)		10/26/12
2.0	Normal Line / SPOT (2)	10/30/12-11/02/12	1	:30	11:35P- 12:35A (EST)	4		Х	Х	Х	Х			4	\$850.00	\$3,400.00	West Palm Beach (WPEC)		10/26/12
3.0	Normal Line / SPOT (3)	10/30/12-11/02/12	1	:30	11A- 12P (EST)	2		Х	Х	Х	Х			2	\$1,900.00	\$3,800.00	West Palm Beach (WPEC)		10/26/12
4.0	Normal Line / SPOT (4)	10/30/12-11/02/12	1	:30	12:35A- 1:35A (EST)	4		Х	Х	Х	Х			4	\$370.00	\$1,480.00	West Palm Beach (WPEC)		10/26/12
5.0	Normal Line / SPOT (5)	10/30/12-11/02/12	1	:30	12P- 12:30P (EST)	4		Х	Х	Х	Х			4	\$1,300.00	\$5,200.00	West Palm Beach (WPEC)		10/26/12
6.0	Normal Line / SPOT (6)	10/30/12-11/02/12	1	:30	4P- 5P (EST)	4		Х	Х	Х	Х			4	\$1,300.00	\$5,200.00	West Palm Beach (WPEC)		10/26/12
7.0	Normal Line / SPOT (7)	10/30/12-11/02/12	1	:30	4:30A- 4:59A (EST)	4		Х	Х	Х	Х			3	\$150.00	\$450.00	West Palm Beach (WPEC)		10/26/12
7.0.1	Closed Preempt (7)	10/30/12															West Palm Beach (WPEC)	No Availability/Exception - a paid is running at that time	
8.0	Normal Line / SPOT (8)	10/30/12-11/02/12	1	:30	5P- 5:30P (EST)	4		Х	Х	Х	Х			4	\$1,900.00	\$7,600.00	West Palm Beach (WPEC)		10/26/12
9.0	Normal Line / SPOT (9)	10/30/12-11/02/12	1	:30	5:30P- 6P (EST)	4		Х	Х	Х	Х			4	\$1,900.00	\$7,600.00	West Palm Beach (WPEC)		10/26/12
10.0	Normal Line / SPOT (10)	10/30/12-11/02/12	1	:30	7A- 9A (EST)	4		Х	Х	Х	Х			4	\$850.00	\$3,400.00	West Palm Beach (WPEC)		10/26/12
11.0	Normal Line / SPOT (11)	10/30/12-11/02/12	1	:30	7:30P- 8P (EST)	4		Х	Х	Х	Х			4	\$1,300.00	\$5,200.00	West Palm Beach (WPEC)		10/26/12
12.0	Normal Line / SPOT (12)	10/30/12-11/02/12	1	:30	9A- 10A (EST)	1		Х	Х	Х	Х			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/26/12
					_														
					CON	FIF	RM	IAT	ΊO	N	C	NC	TF	RAC	T				



С	
Fairfield Dr	
Palm Beach, FL	33407

Billing Type

Comments

Date:

Weekly/Irregular

Accepted-Station:

Contract # 1401634 **Date Entered** 10/26/12 Schedule Dates 10/30/12-11/05/12 **Last Modified** 10/26/12 Advertiser House Majority Political Action Committee (57001) Entered By Nancy Brutus Agency No Waterfront Strategies (7591) 06398682 Product Headline # POLITICAL CANDIDATE SUPER PAC (ns) (1386) Demo A35+R Brand HOUSE MAJ PAC 10/30 (478559) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 BASSETT, LAURA **Buyer Name** Commission \$14,134.50 Phone/Fax **Net Total** \$80,095.50 CPE 79/86/2255 Sales Tax **Account Types** National/Political Issue Agency BRD

HOUSE MAJ PAC 10/30
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

West Palm Beach (	(WPEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Nov. 2012	61	\$94,230.00
Grand Total:	61	\$94,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spo	ots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime (13)	11/02/12-11/02/12	1	:30	9P- CBS-CSI New York (Friday)						1			1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/26/12
14.0	Normal Line / SPOT (14)	11/03/12-11/03/12	1	:30	12P- 12:30P (EST)						1	1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/26/12
15.0	Normal Line / SPOT (15)	11/03/12-11/03/12	1	:30	6A- 7A (EST)						1	L		1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/26/12
16.0	Normal Line / Football (16)	11/03/12-11/03/12	1	:30	8P- Sports-CBS SEC Football						1	L		1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/26/12
17.0	Normal Line / Football (17)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football 2							1		1	\$1,900.00	\$1,900.00	West Palm Beach (WPEC)		10/26/12
18.0	Normal Line / Football (18)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football 2						1	L		1	\$1,900.00	\$1,900.00	West Palm Beach (WPEC)		10/26/12
19.0	Normal Line / SPOT (19)	11/04/12-11/04/12	1	:30	5:30A- 6A (EST)							1		1	\$180.00	\$180.00	West Palm Beach (WPEC)		10/26/12
20.0	Normal Line / SPOT (20)	11/04/12-11/04/12	1	:30	6A- 7A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/26/12
21.0	Normal Line / SPOT (21)	11/04/12-11/04/12	2	:30	7A- 8A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/26/12
22.0	Normal Line / SPOT (22)	11/04/12-11/04/12	1	:30	7P- 8P (EST)							1		1	\$11,200.00	\$11,200.00	West Palm Beach (WPEC)		10/26/12
23.0	Normal Line / Prime (23)	11/01/12-11/01/12	1	:30	9P- CBS-Person of Interest (Thursday)					1				1	\$7,400.00	\$7,400.00	West Palm Beach (WPEC)		10/26/12
24.0	Normal Line / SPOT (24)	10/30/12-11/04/12	1	:30	11P- 11:35P (EST)	2		Х	Х	Х	X X	< X		2	\$2,600.00	\$5,200.00	West Palm Beach (WPEC)		10/26/12
				•	CON	FIF	RM	AT	10	N (	CO	NT	RA	CT	_				

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3050	wpec 1100 Fairf West Paln west Paln	ield Dr n Beach, FL 33407	Adver Agend Produ Brand Saless Sales Buyer Phone	cy lect person Office Name e/Fax int Types	House Majority Waterfront Stra POLITICAL CAN HOUSE MAJ PA TeleRep/DC, W TeleRep Washii BASSETT,LAUR / 79/86/2255	5/12 Politic regies NDIDA C 10/3 ashing ngton I A al Issue ar 10/30	(759: TE SU 80 (47 Iton D DC	1) PER PAG (8559) PC (2995	C (ns)	(1386)	Lass  1) Ente CO- Hea Den Ord Paci Con Con	adline #	75, 10, 10, 10, 10, 10, 10, 10, 10, 10, 10	/26/12 /26/12 ncy Brutus 398682 5+R ormal .00 4,134.50 0,095.50	West Palm Beach By Broadcast Month Nov. 2012 Grand Total:	• •	\$94,230.00 \$94,230.00
Line	Line Type / Break Type (Ref #)	Dates	Sec L	ength T	Run Times	lspw1	Mo	Tu We	Th F	Fr Sa	Su Si	Spots	Rate	Total	Station	Comment	s Entered
Line 25.0	Line Type / Break Type (Ref #) Normal Line / SPOT (25)	Dates 11/05/12-11/05/12	Sec L	ength :30 1:	Run Times 1:35P- 12:35A (EST)	SPW	Mo 1	Tu We	Th F	Fr Sa	Su S <sub>I</sub>	Spots 1	Rate \$850.00	Total \$850.00	Station West Palm Beach (WPEC)	Comment	
25.0	Normal Line / SPOT (25)	Dates 11/05/12-11/05/12 11/05/12-11/05/12	Sec   L   1   1   1	:30 11	Run Times 1:35P- 12:35A (EST) 2:35A- 1:35A (EST)	SPW		Tu We	Th f	Fr Sa	Su S <sub>I</sub>	Spots 1	Rate \$850.00 \$370.00	\$850.00	Station West Palm Beach (WPEC) West Palm Beach (WPEC)	Comment	s Entered
25.0 26.0	Normal Line / SPOT (25) Normal Line / SPOT (26)	11/05/12-11/05/12	Sec L 1 1 1 1 1 1	:30 11	1:35P- 12:35A (EST)	SPW	1	Tu We	Th F	Fr Sa	Su S <sub>I</sub>	5pots 1 1 1 1 1 1	\$850.00	\$850.00 \$370.00	West Palm Beach (WPEC)	Comment	10/26/12
25.0 26.0 27.0	Normal Line / SPOT (25)  Normal Line / SPOT (26)  Normal Line / SPOT (27)	11/05/12-11/05/12 11/05/12-11/05/12	Sec L 1 1 1 1 1	:30 11 :30 12 :30 4F	1:35P- 12:35A (EST) 2:35A- 1:35A (EST)	SPW	1	Tu We	Th f	Fr Sa	Su S <sub>I</sub>	5pots 1 1 1 1 1 1 1 1	\$850.00 \$370.00	\$850.00 \$370.00 \$1,300.00	West Palm Beach (WPEC) West Palm Beach (WPEC)	Comment	10/26/12 10/26/12
25.0 26.0 27.0 28.0	Normal Line / SPOT (25)  Normal Line / SPOT (26)  Normal Line / SPOT (27)  Normal Line / SPOT (28)	11/05/12-11/05/12 11/05/12-11/05/12 11/05/12-11/05/12	Sec L 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	:30 11 :30 12 :30 4F :30 4:	1:35P- 12:35A (EST) 2:35A- 1:35A (EST) P- 5P (EST)	SPW	1 1 1	Tu We	Th F	Fr Sa	Su Sį	5pots	\$850.00 \$370.00 \$1,300.00	\$850.00 \$370.00 \$1,300.00 \$150.00	West Palm Beach (WPEC) West Palm Beach (WPEC) West Palm Beach (WPEC)	Comment	10/26/12 10/26/12 10/26/12
25.0 26.0 27.0 28.0 29.0	Normal Line / SPOT (25) Normal Line / SPOT (26) Normal Line / SPOT (27) Normal Line / SPOT (28) Normal Line / SPOT (29)	11/05/12-11/05/12 11/05/12-11/05/12 11/05/12-11/05/12 11/05/12-11/05/12	Sec L 1 1 1 1 1 1 1 1 1 1	:30 11 :30 12 :30 44 :30 4:	1:35P- 12:35A (EST) 2:35A- 1:35A (EST) P- 5P (EST) :30A- 4:59A (EST)	SPW	1 1 1	Tu We	Th F	Fr Sa	Su S <sub>I</sub>	5pots 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$850.00 \$370.00 \$1,300.00 \$150.00	\$850.00 \$370.00 \$1,300.00 \$150.00 \$1,900.00	West Palm Beach (WPEC) West Palm Beach (WPEC) West Palm Beach (WPEC) West Palm Beach (WPEC)	Comment	10/26/12 10/26/12 10/26/12

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Accepted-Station:

Date: